

## Ranking por Marcas -Cajetillas (20 uds.)-

| Hasta.....<br>MARCAS       | 30-Sep-17<br>Cajetillas (20 uds.) | Precio<br>Medio | 30-Sep-16<br>Cajetillas (20 uds.) | Precio<br>Medio |
|----------------------------|-----------------------------------|-----------------|-----------------------------------|-----------------|
| MARLBORO                   | 14,37%                            | 4,95            | 16,05%                            | 4,85            |
| WINSTON                    | 9,36%                             | 4,54            | 9,29%                             | 4,44            |
| CHESTERFIELD               | 8,30%                             | 4,65            | 8,31%                             | 4,55            |
| CAMEL                      | 8,13%                             | 4,64            | 7,14%                             | 4,54            |
| FORTUNA                    | 7,53%                             | 4,42            | 7,34%                             | 4,34            |
| LUCKY STRIKE               | 6,28%                             | 4,50            | 5,49%                             | 4,43            |
| L&M                        | 4,68%                             | 4,38            | 4,69%                             | 4,28            |
| DUCADOS NEGRO              | 4,01%                             | 4,64            | 4,42%                             | 4,54            |
| NOBEL                      | 3,80%                             | 4,53            | 3,90%                             | 4,44            |
| WINSTON EVOLUTION          | 3,61%                             | 4,29            | 3,34%                             | 4,20            |
| WEST BROOKLYN              | 3,03%                             | 4,10            | 2,99%                             | 4,00            |
| DUCADOS RUBIO              | 2,42%                             | 4,36            | 2,68%                             | 4,27            |
| DUCADOS RUBIO 100'S        | 1,46%                             | 4,20            | 1,41%                             | 4,10            |
| MARLBORO TOUCH             | 1,35%                             | 4,55            | 1,20%                             | 4,45            |
| ROTHMANS                   | 1,27%                             | 4,13            | 1,11%                             | 4,04            |
| PHILIP MORRIS              | 1,26%                             | 4,10            | 1,45%                             | 4,00            |
| FORTUNA RED LINE           | 0,93%                             | 4,40            | 1,01%                             | 4,30            |
| DUCADOS RUBIO BLANDO       | 0,85%                             | 4,30            | 0,94%                             | 4,20            |
| LUCKY STRIKE CLICK & ROLL  | 0,83%                             | 4,41            | 0,66%                             | 4,35            |
| PALL MALL                  | 0,80%                             | 4,40            | 0,94%                             | 4,30            |
| NOBEL STYLE                | 0,79%                             | 4,30            | 0,72%                             | 4,20            |
| LUCKY STRIKE BLANDO        | 0,76%                             | 4,40            | 0,75%                             | 4,30            |
| MARLBORO POCKET            | 0,75%                             | 4,55            | 0,75%                             | 4,45            |
| MARK 1                     | 0,71%                             | 4,10            | 0,79%                             | 4,00            |
| JOHN PLAYER SP.            | 0,70%                             | 4,34            | 0,71%                             | 4,25            |
| ELIXYR                     | 0,69%                             | 4,10            | 0,71%                             | 4,00            |
| BENSON & HEDGES AMERICAN   | 0,60%                             | 4,10            | 0,60%                             | 4,00            |
| PHILIP MORRIS K/S          | 0,60%                             | 4,40            | 0,59%                             | 4,30            |
| AUSTIN                     | 0,53%                             | 4,00            | 0,39%                             | 3,95            |
| OMÉ                        | 0,44%                             | 4,20            | 0,32%                             | 4,10            |
| BENSON & HEDGES            | 0,42%                             | 4,54            | 0,40%                             | 4,48            |
| KARELIA                    | 0,35%                             | 4,20            | 0,31%                             | 4,10            |
| L&M RED BLANDO             | 0,35%                             | 4,30            | 0,39%                             | 4,20            |
| R 1                        | 0,33%                             | 4,90            | 0,33%                             | 4,80            |
| NOBEL BLANDO               | 0,31%                             | 4,40            | 0,32%                             | 4,30            |
| L&M BLUE BLANDO            | 0,30%                             | 4,30            | 0,34%                             | 4,20            |
| GAULOISES RUBIO            | 0,30%                             | 4,26            | 0,31%                             | 4,16            |
| JOHN PLAYER SP. BLACK/BLUE | 0,29%                             | 4,24            | 0,30%                             | 4,13            |
| LAMBERT & BUTLER           | 0,29%                             | 4,80            | 0,32%                             | 4,70            |
| BN                         | 0,29%                             | 4,60            | 0,32%                             | 4,50            |
| BULLBRAND                  | 0,28%                             | 4,06            | 0,31%                             | 3,99            |
| STERLING                   | 0,27%                             | 4,17            | 0,19%                             | 4,08            |
| MAYFAIR                    | 0,26%                             | 4,40            | 0,27%                             | 4,30            |
| RESTO MARCAS               | 5,12%                             | 4,37            | 5,19%                             | 4,24            |
| <b>Totales</b>             | <b>100,00%</b>                    | <b>4,52</b>     | <b>100,00%</b>                    | <b>4,44</b>     |